



Investors Bank and Bikur Cholim of Boro Park Celebrate Public-Private Partnership

In an era where banking has become an impersonal, automated and outsourced experience, banks that have maintained the old-school banking style, with personal communication with clients and warm relationships are a painfully scarce commodity. Investors Bank is one of those rare breed of bank, as so many of us in Lakewood have come to learn and to appreciate. Besides for being available for all their clients' personal and commercial banking needs, Investors considers it its mission to partner with community organizations. Many local

To that end, Investors Bank hosted Bikur Cholim of Boro Park in its fairly new, first-in-the-borough Boro Park branch to celebrate a Private-Public Partnership between the two institutions. Community leaders, elected officials and prominent bank representatives, including CEO Kevin Cummings gathered for the event, where they were warmly welcomed by Bikur Cholim CEO, Rabbi Avi Fishof.

"Today, we are so proud to celebrate this new era as we proclaim this partnership between Investors Bank and Bikur Cholim chesed organization," announced Rabbi Fishoff.

Speakers at the event included Brooklyn Borough President Marty Martowitz, council member Mark Weprin, Manhattan Borough President Scott Stringer and Investors CEO Kevin Cummings.

"It's very important for banks to show that they are not just here to make money but they're here to support a community and to invest in a community's needs. This is a great gesture on Investors Bank's part," said Councilmember Weprin.

On behalf of Bikur Cholim, Rabbi Fishof presented the bank with a beautiful sterling silver pushke to display.

CEO Kevin Cummings expressed his pride in being able to partner with an organization that provides for so many needy people and his admiration for the exemplary benevolence and faith of the Jewish community.

"We in New Jersey can learn a lot

from you guys in Boro Park," said Mr. Cummings.

Bank representatives presented Bikur Cholim of Boro Park with a check for \$100,000 symbolizing the new partnership and ushering in another chapter in Investors Bank's annals of community involvement, partnership and philanthropy.

