

Let's Get Cookin' with Yated

Tired of flipping through your cookbooks time and time again, or discovering faded stacks of recipe cards?

Frustrated at constantly running out of the ingredients you need?

Have a hard time scheduling your cooking for Yom Tov?

Looking for that perfect gift for your balabusta friend, mother-in-law, or daughter?

Introducing the all encompassing solution to your cooking, shopping, and menu planning.

Let's Get Cookin' with Yated is a computer program specifically designed for the Jewish housewife. Gone are the days of sifting through recipe boxes and spending time handwriting ingredients on the back of an envelope. This amazing software allows you to enter and track all of your favorite recipes, and organize them into digital cookbooks. Select your cookbook, select your category and type in your recipe. Adding ingredients has never been easier. Just type part of the ingredient and watch it appear automatically. With the fantastic search features you'll never have to look for a recipe again. Search by recipe name, instructions, category and more. Print your recipes on designer cards or full size, and create a masterpiece family cookbook. Share them with family and friends. You can even put in pictures of your recipes for a personal touch.

One of the principle keys to saving time is preparedness. When we try to cook dinner without a plan, we are sometimes left scrambling for ideas at the last minute and not always providing a well balanced, nutritious meal for our families. With proper planning, we can ensure meals that we cook are healthy and that the materials we need for each one are on hand. Let's Get Cookin' comes with a built-in Jewish calendar to make your meal planning easier for Shabbos and Yom Tov, and everything in between.

With the practical shopping list feature, you'll never forget to buy one of the ingredients. Just select the recipes you wish to make, and with a click your shopping list is created. This program allows you to modify the list, so that you can add any other items you need, and delete the items you already have.

Having company and need to double or triple a recipe? No problem, the program will recalculate the ingredients for you, when you simply adjust the recipe size.

And if you're getting bored of your everyday recipes, this program comes complete with a gourmet kosher recipe library, featuring top recipes from The Peppermill, Start Fresh, Creative Cuisine by Yated, and more.

So go ahead and surprise your family with Let's Get Cookin's new delicacies.

Learn from the professionals, with built in live presentations on food garnishing, sure to impress your guests. Discover the art of proper fruit cutting, and assemble your own fruit arrangement. Find out the secret to Oh! Nuts' frutopia masterpiece. Learn skills from the talented Tammy Polatsek how to present an original tuna fish and salad platter, as well as how to make Crème brûlée. Jamie Geller teaches us how to prepare an apple berry cobbler, and how good taste and health come together.

"It's amazing, once you begin using the software, you won't know how you managed without it", says Chavi, co-founder of Let's Get Cookin'. "And the positive feedback keeps coming in," says Brocha, Chavi's partner.

Make this your summer project. Hurry and call today to receive your CD.

Let's Get Cookin' with Yated is now available at a discounted price to Yated readers only.

So take control of your kitchen, and begin to manage your meals.

What are you waiting for? Let's Get Cookin'!

Order by phone 917-455-2468 718-871-4629 or e-mail recipes@letsgetcookin.biz



Sinai Academy to Present the First Annual Rav Elya Svei zt"l Memorial Award at Upcoming Dinner

The recent passing of the Philadelphia *rosh yeshiva*, Rav Elya Svei zt"l, has left the entire Jewish community bereft, lost and alone without a beloved leader. This is especially so for those at Sinai Academy, a *yeshiva* that Rav Elya Svei founded and nurtured. Rav Elya believed strongly in the possibilities that existed at Sinai. The *yeshiva* held a very special place in his heart.

Twenty-two years ago, the *rosh yeshiva* called a meeting in the office of noted *askan* Reb Shimon Glick. The purpose was to establish a *yeshiva* high school for immigrant youth from the former Soviet Union. The *rosh yeshiva* and Shimon Glick brought in Rav Aryeh Katzin from Eretz Yisroel for this purpose. The *rosh yeshiva* had a vision that Russian Jews had the potential for greatness and could produce true leaders and *bnei Torah*, if only they were given a chance. Back then, it wasn't easy to persuade others of this mission. Seventy years of Communism had certainly taken its toll and the vast majority of immigrants were alienated from Torah and *Yiddishkeit*. However, the *askanim* heeded the call, and thus was born Sinai Academy.

Sinai Academy is a *yeshiva* high school for immigrant youth with little or no knowledge of their Jewish heritage. At Sinai, the *rabbeim* take their *talmidim* under their wings and introduce them to a life of Torah and *Yiddishkeit*. It's not unusual for Sinai *talmidim* to continue their learning in *yeshivos gedolos* both in America and in Eretz Yisroel. Many even go on to become leaders or mentors to the next generation of Sinai stu-

larly, said the *rosh yeshiva*, the plight of our Russian brethren is the sacred cause of our generation. Those who will heed the call and join the battle for the sake of Russian Jewry will see much *nachas*. Their deeds will make an impact that will last for generations.

Reb Itchy Goldbrenner heeded the call back then and continues to be committed to Sinai. Itchy will be the recipient of the first Rav Elya Svei zt"l Memorial Award. As an alumnus of the



Rav Elazar Shach zt"l, Rav Elya Svei zt"l, Shimmy Glick and Rav Mordechai Neustadt at a meeting discussing the plight of Russian Jewry.

Yeshiva of Philadelphia, Itchy became active in Sinai from the very beginning. The very first fundraising event for Sinai, a parlor meeting, was actually held in his home. Itchy has seen the *yeshiva* grow and flourish over the years and can truly reap *nachas* from what he and others have accomplished. Join Itchy and several other esteemed honorees at the *yeshiva's* Twenty Fourth Anniversary Dinner, to be held on Thursday, 26 Sivan/June 18, at the Torah V'Yirah Hall in Boro Park.

At the dinner, Sinai Academy will also be presenting the Keser Shem Tov Award to Shuey and Chavy Rhine, the Ahavas Yisroel Award to the Chammah family, and the Sruly Miller z"l Alumnus Achievement Award to Shlomo Sadykov, a Sinai alumnus. A special memorial tribute will be made *l'zecher nishmas* Yechiel Michel ben Tzvi, Shimon ben Mayer Koppel, and

Mashia Devorah bas Moshe Dov, by their children, Gedalya and Mati Jacobovits. The dinner chairman will be Avi Schron. Boruch Feldheim, Leizer Dovid Fisch and Meir Tzvi Stern will serve as co-chairmen.

While Sinai has grown over the years, the basic mission of the *yeshiva* remains the same. Reb Nochum Dick, President of the Board of Directors of Sinai, vividly remembers the time the *rosh yeshiva* was presented with the fourth volume of "Oros Me'ofel," a compilation of *chidushhei Torah* written by Sinai students and alumni. Rav Elya had tears in his eyes as he choked up and said, "Who would have imagined that we would be *zoche* to see such *peiros*?" This vision remained dear to him until the very end of his life. The *rosh yeshiva* may no longer be with us, but his vision remains alive in the hearts of the supporters and friends of Sinai as well as its many *talmidim*.



Rav Elya zt"l speaking to a class at Sinai.

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The first class of Sinai *talmidim* was far removed from *Yiddishkeit*. The community was skeptical, but the *rosh yeshiva* insisted that people help Sinai in any way they can. A *pidyon haben* ceremony was held that year for some of the boys, and the *rosh yeshiva* spoke, reminding the *olam* of a famous story that occurred when Rav Shimon Schwab visited the *Chofetz Chaim*. The *Chofetz Chaim* asked Rav Schwab if he was a *kohen*, and he said that he was not, since his father and grandfather were also not *kohanim*. Then the *Chofetz Chaim* challenged him by saying, "Do you know why I'm a *kohen* and you're not? Because when Moshe Rabbeinu tried to gather the *Yidden* to his side during the tumultuous time of the *chet ha'eigel*, my ancestors heeded the call and yours didn't. That commitment to join Moshe Rabbeinu in his battle has had an impact that is lasting for generations." Simi-

Mayor of Bnei Brak, Yaakov Asher, to Visit NY

Yaakov Asher, the newly elected mayor of Bnei Brak, home to one the largest concentration of *chareidi* Jews in the world with a population of over 160,000, will be visiting the United States for the first time since assuming the office of mayor. The purpose of the visit is to introduce to the United States public the establishment of the Development Fund for Bnei Brak, whose mission will be to attract foreign investment to Bnei Brak and be responsible for projects to enhance the quality of life for its residents, both current and future.



Mayor Asher pinpointing to Ezra Friedlander sites for potential projects on a map of Bnei Brak.

According to Ezra Friedlander, CEO of the Friedlander Group, representative of the Bnei Brak Fund, the visit of Mayor Asher will allow him to meet with important communal and business leaders from across the broad spectrum of the Jewish community in

an effort to create interest in this new entity which will focus on initiating and partnering projects with potential investors. The projects will focus on the realm of recreation and special education.

Bnei Brak is synonymous with the timeless values of Jewish tradition, boasting myriad Chassidic centers, *shuls* and *yeshivos*, and can be described as the capital of *chesed* in Eretz Yisroel. Additionally, a large portion of the New York Jewish community shares a close kinship with Bnei Brak, both fam-

iliar and communal. For more information pertaining to the visit of the Bnei Brak mayor, contact The Friedlander Group at BneiBrak@FriedlanderGroupPR.com or by calling 718.436.5555 ext. 101.