

The Beitar Foundation

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F R O M V I S I O N T O V I B R A N C Y



THE ANCIENT CITY OF BEITAR



MORE THAN A PLACE IN THE JUDEAN HILLS...A PLACE IN JUDEAN HISTORY

Since the times of Bar Kochba (63 CE) an era forever defined by the dynamic determination of our people, Beitar has always been synonymous with the Jewish spirit.

...The spirit that refuses to succumb to outside forces

...The spirit that stands proud and focused 'midst geopolitical and economic turmoil

...and most important the spirit that shows why we as a people will never be content to merely survive when there is opportunity to thrive.

Small wonder Ze'ev Jabotinsky, one of the architects of modern day Israel chose to name his youth movement "Beitar" a fitting tribute to fiery spirits.

Beitar's place in the history of our nation is iconic. It is one of the earliest representations of our ability as a people to unite in the face of oppression. Bar Kochba didn't give rise to a city as much as he gave rise to a spirit – a spirit that to this day resonates – long after its Roman oppressors were turned into a mere footnote by their own arrogance. Beitar bridges us to our heritage as it simultaneously helps us plan for our future.

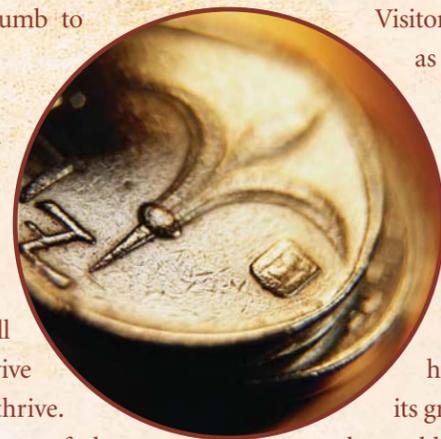
More than a bridge to our rich heritage, Beitar today is every bit as compelling as its historic ancestor. For via the vibrancy of its residents and their committed lifestyle, does it defy the outside forces seeking to render it irrelevant.

Visitors to modern day Beitar are every bit as moved as the Roman historian Cassius who was awed by the heroism of the men, woman and children who battled the raging onslaught of Rome's seasoned troops.

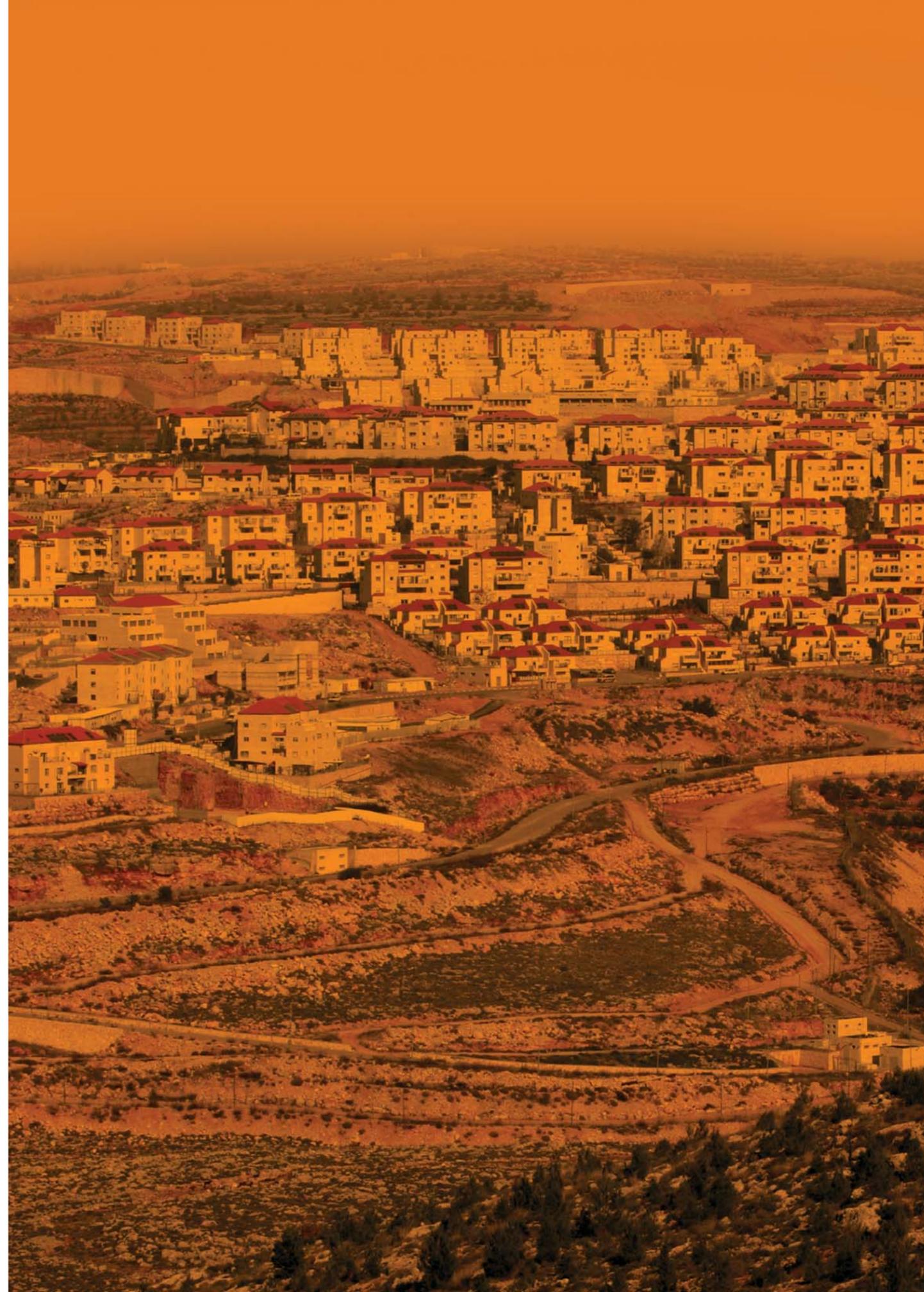
It is our mission to ensure that the Beitar of today will never end up as a historical icon. It is up to us to facilitate its growth, for it's growth is a statement to the world, a statement that says that the destiny of our people will be decided by our people.

To achieve this, to make the statement that is Beitar as vibrant as possible we must make it as much of a destination as possible. We must look beyond the requisite shuls and yeshivot and focus on lifestyle driven aspects as well.

From expanding housing opportunities to include a wider range of choices, to adding community and youth centers, hospitals and healthcare centers and even shopping malls, the Beitar dynamic has only just begun.



this page of our history will be written by you.



BEITAR

FROM VISION TO VIBRANCY

ONE WOULD BE HARD PRESSED TO FIND AN ISRAELI CITY—AND SOCIETY, MORE UTOPIAN THAN BEITAR.

A Utopian Society

Like its biblical predecessor over 2000 years ago, Beitar stands for resilience in the face of adversity, growth in the face of constant danger, and most important family and faith, in the face of challenges that only serve to inspire the spirit which drives this city of 30,000...and growing.

Like all thriving communities, Beitar represents virtually every segment of Israel's society.

From "classic orthodoxy" to Chabad /Chassidic to Sephardic,

Looking at this vibrant blend of communities today, less than two decades ago Beitar was little more than a collection of trailers...and dreams.

Dreams that over the years turned into a compelling reality.

...A reality that communicates to the world in no uncertain terms; "This is our land, and we are here to stay.



Beitar Mayor, Yitzhak Pindrus





BEITAR
FROM VISION TO VIBRANCY



BEITAR

FROM VISION TO VIBRANCY

BEITAR - WHERE THE DAY COINCIDES WITH TIMELESS IDEALS

Timeless Ideals

Like all thriving communities, Beitar represents virtually every segment of Israel's orthodox. From "classic orthodoxy" to Chabad /Chassidic to Sephardic, Beitar's demographic is proof positive that "Am Yisrael" should always be referred to in the singular.

Beitar is comprised of 2 primary sections Giva A & Giva B. These residential communities feature a full range of municipal services and are linked via modern transportation just like any other Israeli municipality. This in addition to the shopping and municipal services that earned Beitar both the prestigious Gold Certificate (which is awarded to cities showing 5 years of responsible budgetary management) and their fourth "Beautiful City in Beautiful Israel" award.

Strolling down one of its many tree lined streets one is instantly taken by the sense of serenity—a serenity that belies that fact that life-threatening

danger is just as much a part of the community's day to day existence just as the thriving yeshivot and bustling "makolets".

What drives its residences to call Beitar home? What compels them to choose a location whose very existence is in defiance of the most hostile of aggressors?

Perhaps the credo of Beitar can be best summed up by Yitzchok Pindrus it's 33 year old Mayor' "We are not here for ourselves as much as we are here for Am Yisroel. Our presence—and more important our growth, B'H tells our neighbors—and the world, that we as a people will not just rise to a challenge, but prevail over it as well"

Judging from the massive 11,000 acres that falls under Beitar's municipal jurisdiction, Mayor Pindrus's statement is anything but political rhetoric.

Like all thriving communities, Beitar represents virtually every segment of Israel's orthodox. From "classic orthodoxy" to Chabad /Chassidic to Sephardic,



BEITAR

FROM VISION TO VIBRANCY

SO MUCH TO OFFER...YET MORE IS NEEDED

So much to Offer

First by virtue of its existence, then by virtue of explosive expansion, Beitar has proven the viability of its initial vision. Today it represents a destination for so many new families that even the most conservative projections predict that over 80,000 residents will call this "metropolis in the heart of Yesha" home--within the next 10 years.

- That's 100,000 residents who will have to travel over 18 kilometers so they can simply enjoy a swim in a neighboring town's community center.

- That's 100,000 residents who try not to think about the fact that all that stands between them and their mortal enemies is a "semi-smart" electronic fence.

- That's 100,000 residents challenging the resources of an already strapped municipal and state economy

- That's 100,000 residents—over 30,000 of them children, whose hopes and dreams for the future are shattered on an almost daily basis by the harsh realities and hostilities of the present.

To counter the effects of Israel's stagnant economy as well as to facilitate growth. Beitar's government is actively pursuing commercial and technological partners looking to tap into the vast resources of the city's unparalleled talent pool. It's this commitment to supporting ideology via ideas that has set Beitar apart since its inception.

At its most basic, Beitar is an outstanding model of vision and vibrancy. It offers exemplary service and services to a wide range of citizens who choose to speak about their love for Eretz Yisrael with actions rather than words.

...Actions that say they are there for us...at a time when we must be there for them.

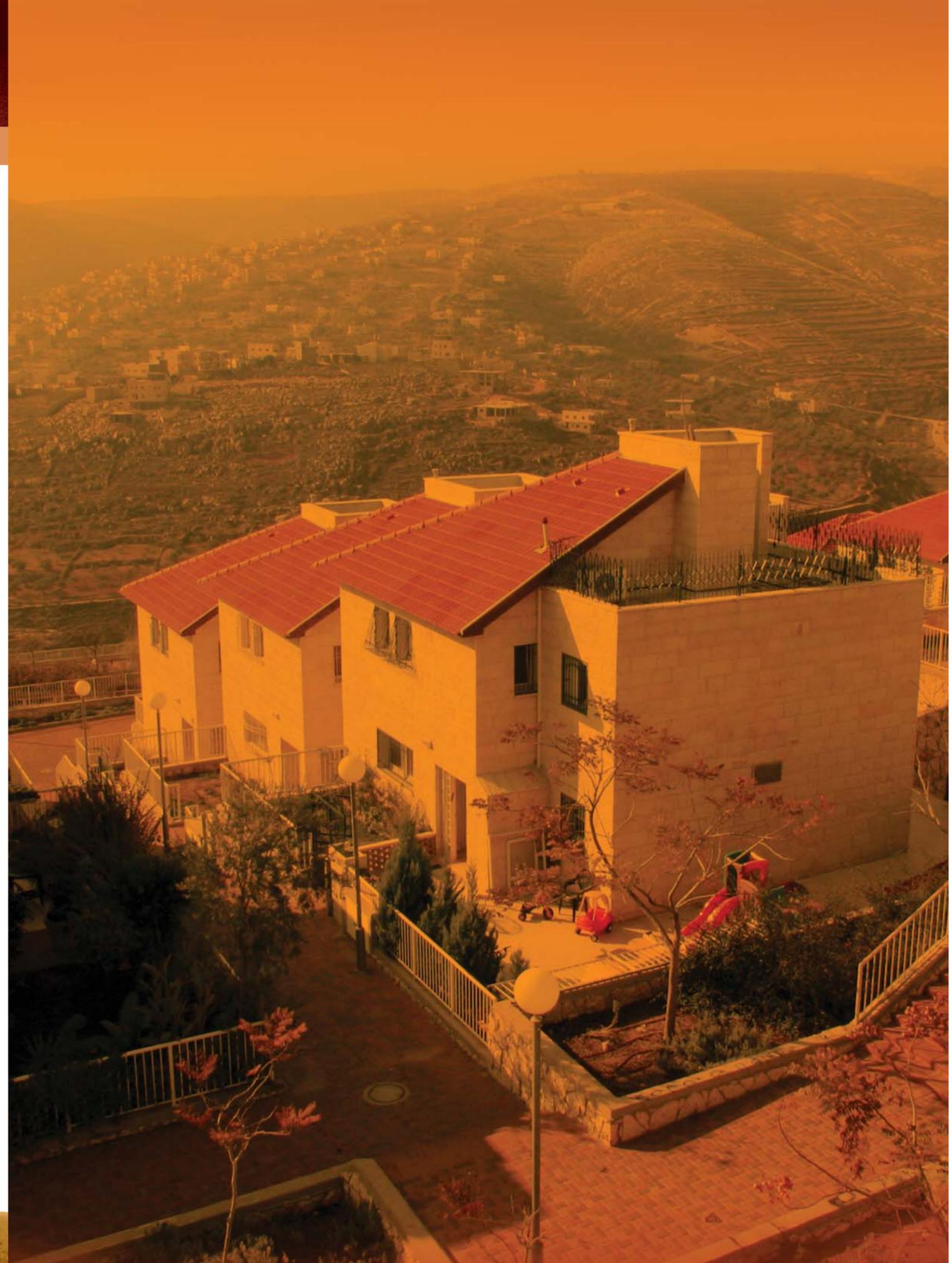
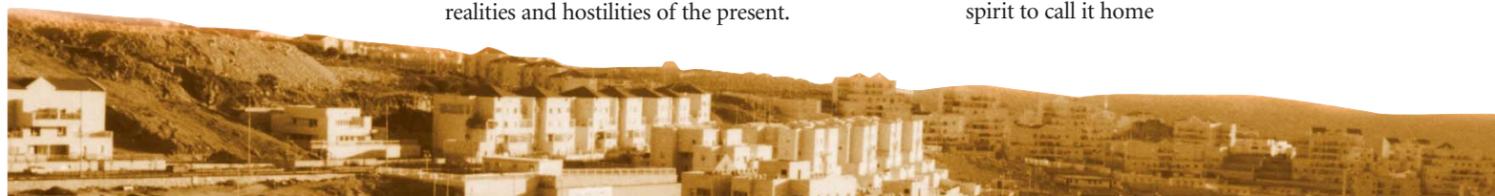
For Beitar to continue to thrive, for this compelling statement of "Ahavas Yisroel" to continue to grow, it needs a level of support that shows we recognize how critical it is to the future of our homeland

...And the people with the love, determination and spirit to call it home



"I can think of no better venture than helping Beitar, it is a place where Jewish history was made...it is a place where Jewish history is being made right now"

Binyamin Netanyahu
Former Prime Minister of Israel



desire to live in
Peace



Despite tenuous relationships with surrounding villages, Beitar has grown into an exemplary example of a truly euphorian society. The security of our citizen is paramount which is why we augment the IDF's 'round the clock guards with our own military, police and electronic security.

Some people may say its a stressful way to live, though until we have peace, our citizens will have to be content with peace of mind

And while all the preceding serve as hopefully adequate deterrents, we realize they still are no subsitutes for the real and everlasting peace that we all pray for.

But until that happens, the fact is we are Beitar, a city who's very legacy was built on standing up to aggression.

It's part of our past, our present and for as long as it takes...our future



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