

Danny Wechsler, SVP of Business Development for Madison Title Agency, giving a business communications class.

PCS Concludes First Real Estate Course in Monsey

SARAH MASSRY

In an effort to assist Monsey community members who are looking to enter the real estate industry, Professional Career Services (PCS), a division of Agudath Israel of America, joined with Madison Title to present their renowned course, "Real Estate: The Art of the Deal."

The classes covered a range of important subjects, from management and ownership to brokerage and financing residential and commercial properties. Course participants learned how to find, negotiate, and close deals.

"Participants gained a thorough overview of the commercial real estate field," states Mr. Danny Wechsler, SVP of Business Development for Madison Title Agency. "Attendees learned from experts in each of these fields and gained the basic knowledge to get started."

"The course was very detailed and clear," shared a course participant. "It gave us a broad picture of real estate investing."

"After many successful courses in Brooklyn and Lakewood, this course proved to be a resounding success," concluded Mr. Mendy Eisner, course coordinator, "The students were enthusiastic about learning from the seasoned professionals."

PCS is now beginning their popular Business Enrichment course for the first time in Monsey.

For more info, email monseycourses@ ny.pcsjobs.org.

Business Roundtable Discussion Hosted by Hudson County Jewish Business Alliance

THE FRIEDLANDER GROUP

The Hudson County Jewish Business Alliance (HCJBA) presented a Business Roundtable Luncheon featuring New Jersey Lt. Governor Kim Guadagno. Several dozen of New Jersey's top business executives exchanged ideas, offered solutions and shared a productive discussion with the top NJ official whose portfolio includes business development.

Flected as the first Lt. Governor of New Jersey, Kim Guadagno took the initiative in helping businesses prosper in the state through programs like "Grow New Jersey"

In the last couple of months, her job became increasingly important since she has been acting governor frequently with Governor Chris Christie on the campaign trail.

Hosted by the Berger Organization, its president, Brendan Berger, welcomed the Lt. Governor and gave his remarks. Mr. David Rosenberg, founder and executive director of the Alliance, praised Ms. Gaudagno saying, "Few people in the state

know the struggles and hardships that businesses face every day more than the Lt. Governor, and even fewer people are so passionate with a proven track record in helping business thrive in the State of New Jersey as Kim Gaudagno."

After brief remarks by the Lt. Governor which featured her now-popular "sharing of her cell number to business leaders," participants enjoyed a unique platform to create professional relationships between fellow business leaders which is the goal and mission of the HCJBA as it aims to provide networking opportunities for local businesses.

"I walked away from this roundtable discussion convinced that few people in New Jersey understand business needs more than the Lt. Governor and look forward to continuing our conversation in concrete terms. I'm grateful to the HCJBA for arranging this event," said Nathan Herzog, executive vice president at Royal Wine Corp., a prominent charter member of the Alliance.

For more information please contact David Rosenberg at David@hciba.com or at 201-364-4254.



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